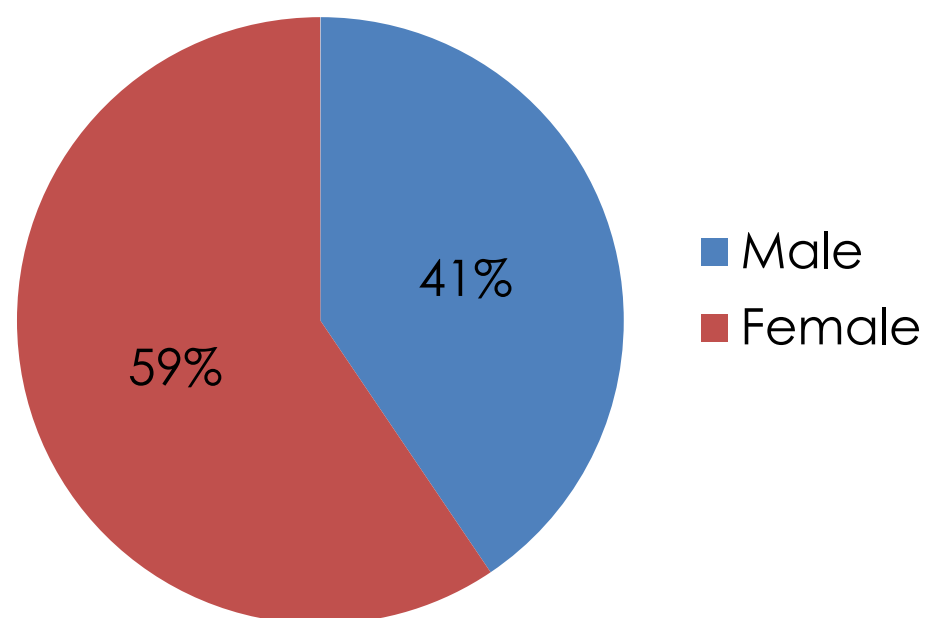


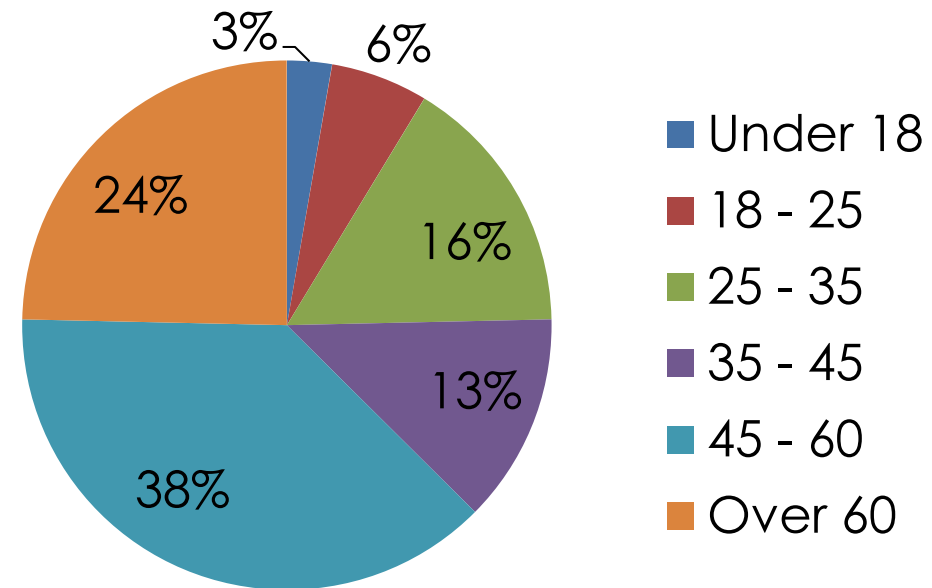
# Residential Profile

The data presented below shows various charts, rankings, and a map that helped characterize and understand the type of person who lives within Bloomfield and who work within Bloomfield or in a nearby town/ city. The data was collected from the written survey handed out at the community workshop and the online survey.

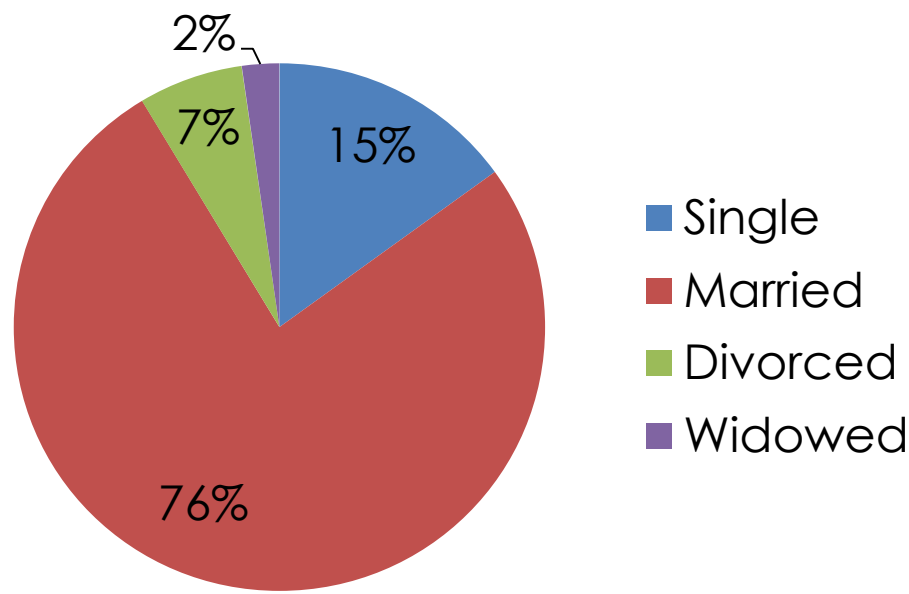
## The Breakdown of Gender



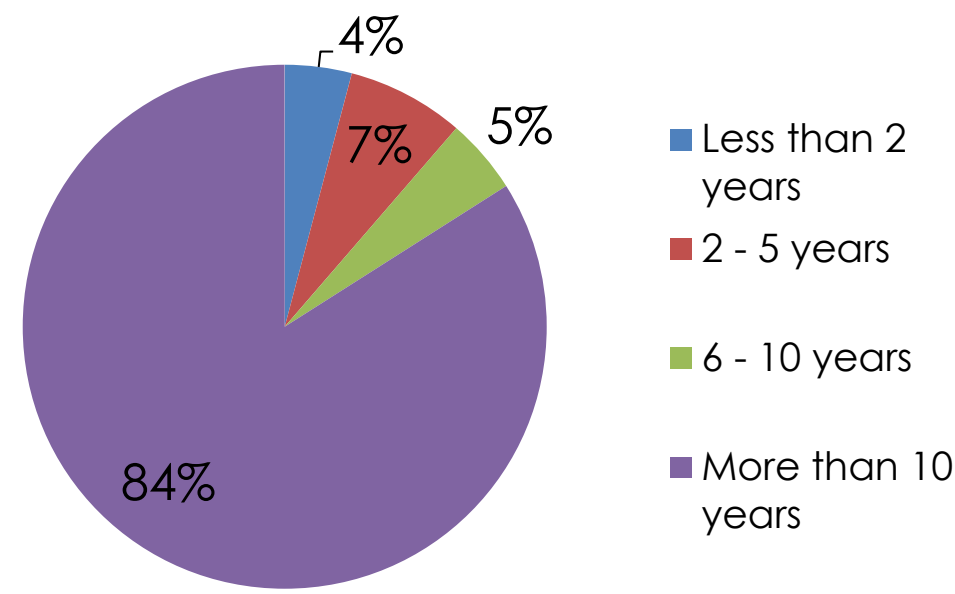
## Age Group Percentage



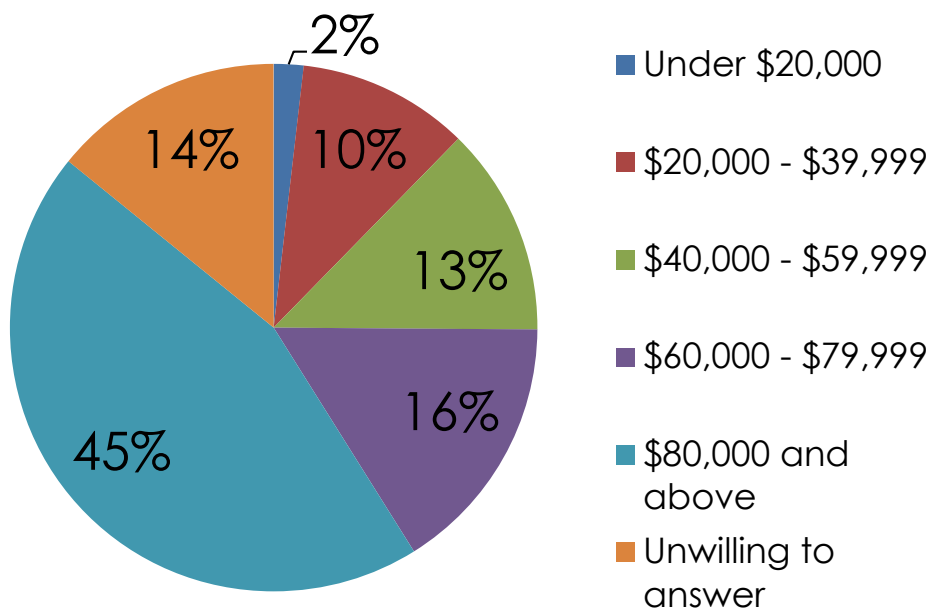
## Marital Status



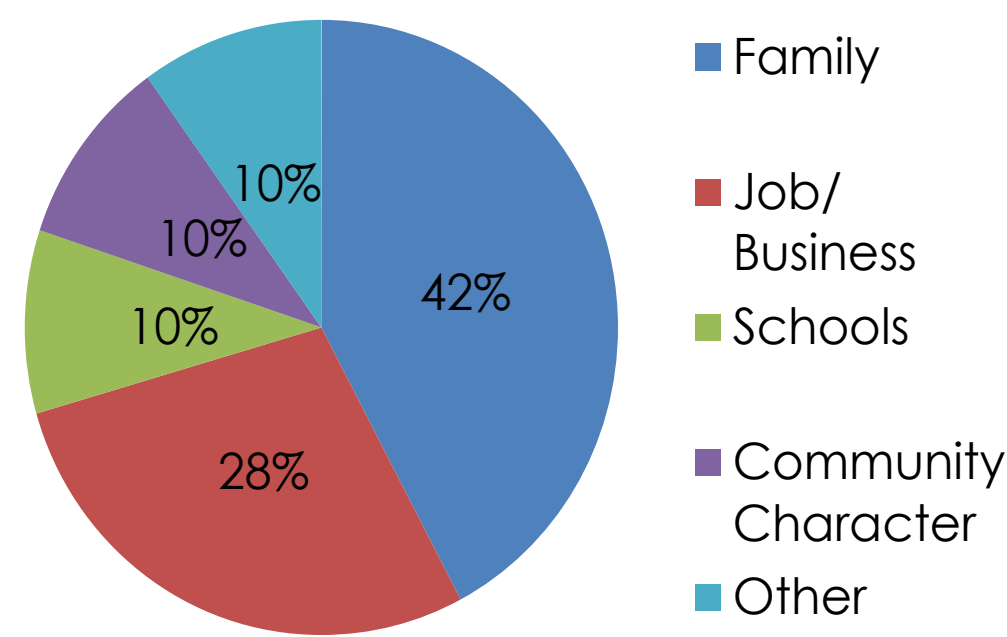
## Longevity in Bloomfield



## Household Income



## Reason for Residence



## Employment Status

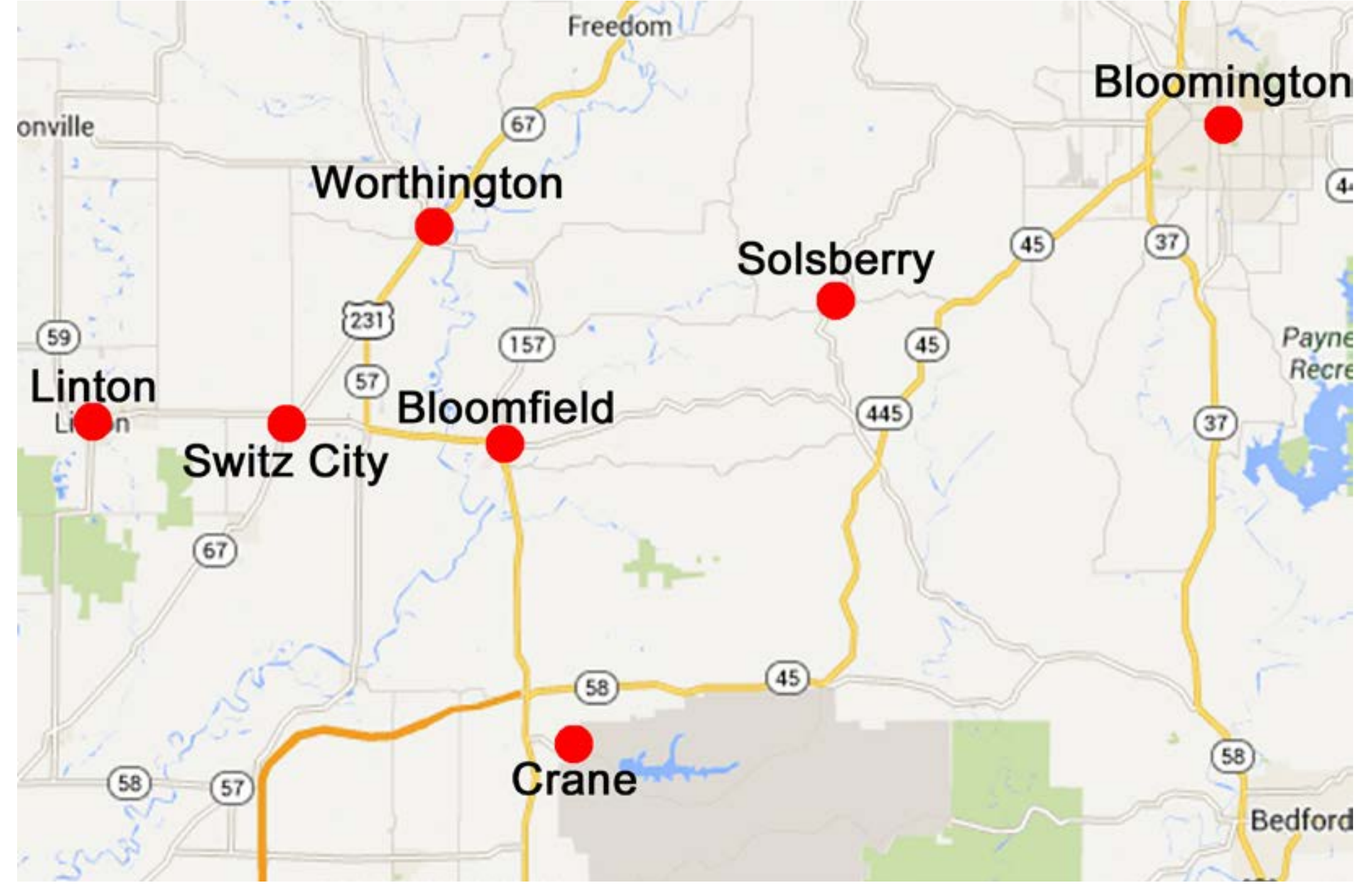
One of the survey questions asked the current employment status of the surveyor. After analyzing the data, the results are presented below by most popular chose to least. When asked about their current employment status, residents responded with:

Employed	(74%)
Retired	(21%)
Unemployed	(3%)
Not Seeking	(2%)

## Town/ City of Employment

For the question of where a person is employed, the most common answers given in the survey were:

Bloomfield	(50%)
Crane	(23%)
Bloomington	(12%)
Linton	(2%)
Switz City	(2%)
Solsberry	(1%)
Worthington	(1%)
Other	(10%)



Map of where people are employed in relation to each other.

## Education

Another question on the survey asked about the highest Level of education attained (listed below by most common answer to least):

- (1.) Bachelor's Degree
- (2.) Advanced Degree
- (3.) Some College
- (4.) High School Diploma
- (5.) Associates Degree

# Survey Results

## Amenities/ Attractions

### Attractions visited in and around Bloomfield

In the town of Bloomfield, there are many attractions, places, and/or events visited by the residents each year that are unique to the town or area. From the written and online surveys, the top three choices for attractions frequently visited within Bloomfield were:

Along with attractions frequently visited in Bloomfield, the residents who responded to the survey were asked what historical landmarks in the area they visit yearly. Over half the respondents said they visit a historical landmark. The top three landmarks visited by Bloomfield residents were:



(1.) Apple Festival/ Parade



(1.) Tulip Trestle/ Viaduct



(2.) Shawnee Theater



(2.) Richard-Plummer Creek Covered Bridge



(3.) Farmers Market



(3.) John Haywood Sculptures

### Where basic needs are purchased

In the survey, a specific question that was asked pertained to where a typical resident would go to purchase basic needs/goods. Specifically, which city/ town would they go to purchase groceries, clothing, pharmaceuticals, and gasoline.



Below are the top three answers for each need, while the map to the right shows where each city/ towns is located and their proximity to each other and Bloomfield.

- Groceries  
 #1: Bloomfield  
 #2: Linton  
 #3: Bloomington

- Clothing  
 #1: Bloomington  
 #2: Indianapolis  
 #3: Linton

- Pharmacy  
 #1: Bloomfield  
 #2: Bloomington  
 #3: Linton

- Gasoline  
 #1: Bloomfield  
 #2: Linton  
 #3: Bloomington

### Improvement to the Downtown

A question that was asked was what needed improvement in the downtown area. It was a crucial question when planning and creating ideas and improvements for the area.

- The top five answers (ranked below by most responses) were:
- 1.) Attracting New Businesses
  - 2.) Downtown Beautification
  - 3.) Community Events/ Involvement
  - 4.) Historic Building Preservation
  - 5.) Vacant/ Abandonment

### Amenities in Bloomfield

The residents were asked which amenities would they like to see more of in town or receive some improvement. (Ranked by the most responses.)

- 1.) Shopping/ Dining
- 2.) Entertainment
- 3.) Parks and Recreation
- 4.) Social/ Cultural
- 5.) Grocery/ Pharmacy
- 6.) School/ Library

### Town Information Source

In the town of Bloomfield, there are many ways residents can receive information on events or activities happening in the town or county. The presented choices (ranked below by most responses) were:

- 1.) Word of Mouth
- 2.) Newspaper
- 3.) Flyers/Signs
- 4.) Internet
- 5.) Television
- 6.) Radio

